

VISUAAL

STAGE DESIGN - MOTION DESIGN - MAPPING - VJING

AV EXCITERS
SKÓ - HÔTEL VIEUX PANIER
MARSEILLE

VISUAAL



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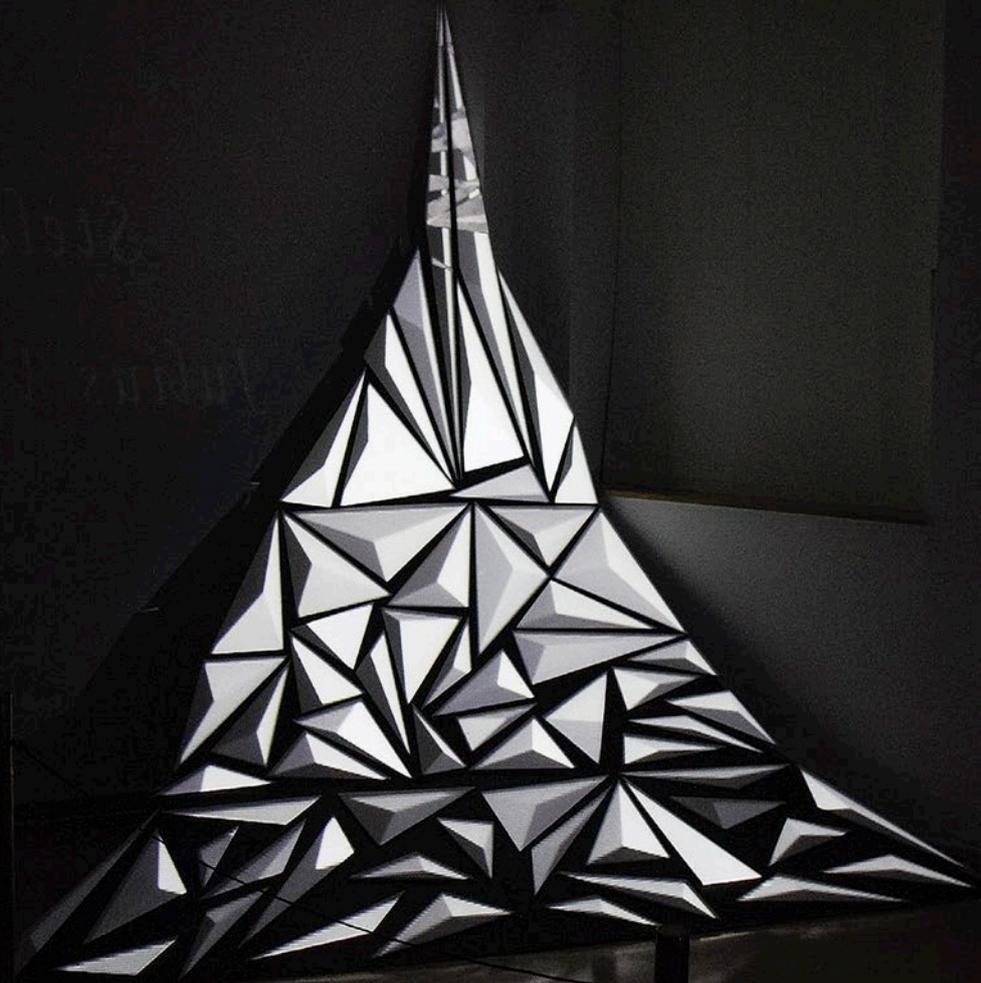
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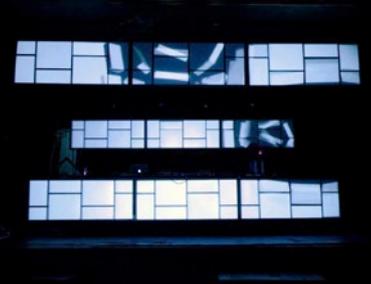
VISUAAL : YOUR EVENTS VISUAL PARTNER

CONSULTING AND EXPERTISE IN VISUAL AND DIGITAL ARTS

Visuaal is the first booking agency specialized in visual and digital arts in France. Since 2010, our talent agency tends to develop, sustain and enhance visual arts.

Based in Lyon, France, we work with national and international organizations for which each project is unique : event promoters, institutions, companies and even individuals.

As each performance has to be relevant, daring and original, we offer skillful artists to ensure your event is made-to-measure understanding your needs and expectations.

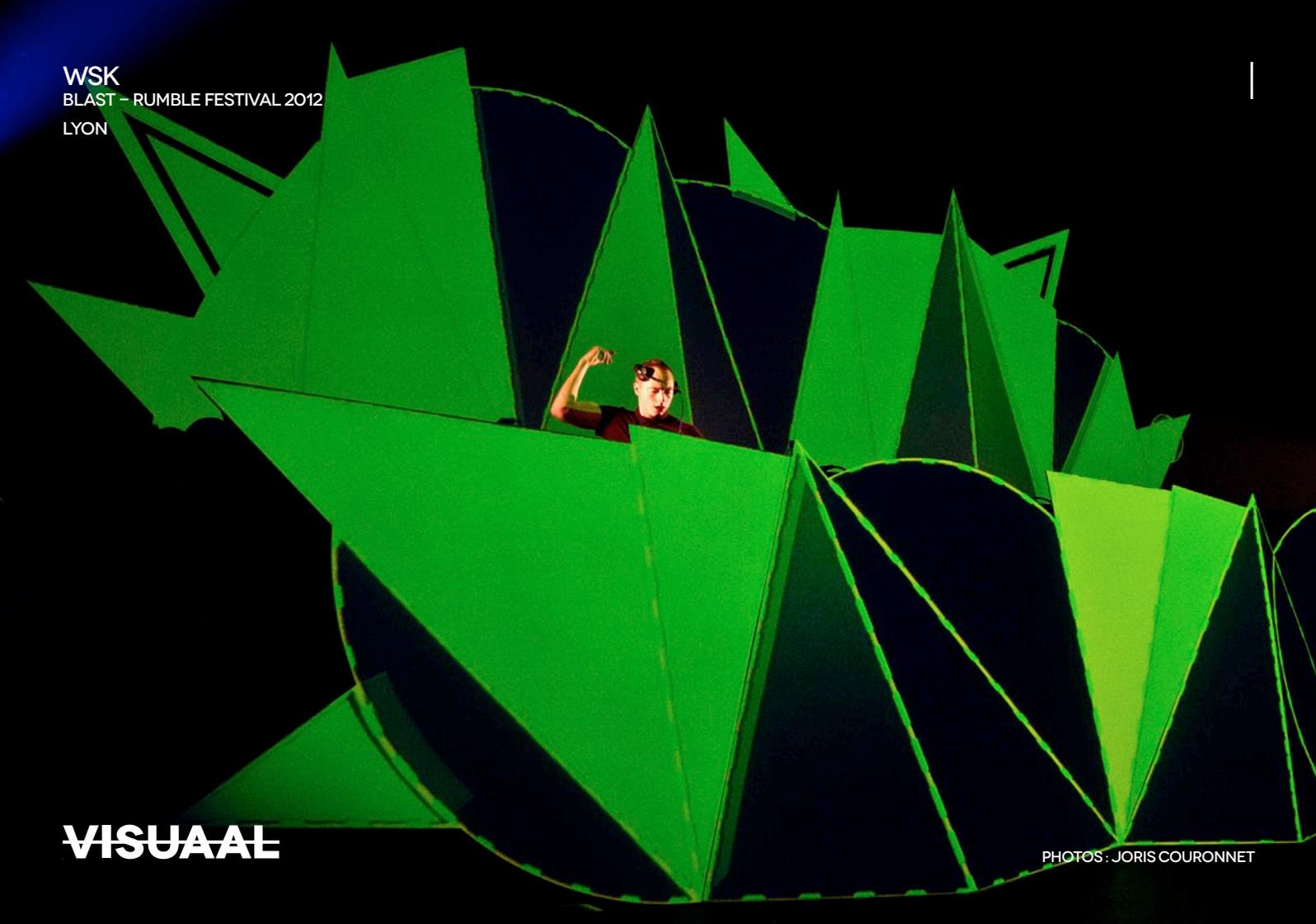


WSK
BLAST - RUMBLE FESTIVAL 2012
LYON

|

VISUAAL

PHOTOS: JORIS COURONNET



AV EXCITERS

ANALOGIC WALL

LYON

VISUAAL



WHAT WE DO

CORPORATE EVENTS / PUBLIC EVENTS

PRODUCT LAUNCH / OPERATIONAL MARKETING

SPORTS MARKETING / CORPORATE NIGHTS

INSTITUTIONAL EVENTS / CULTURAL EVENTS

Visuaal's talents have performed in France and worldwide (Switzerland, Belgium, Croatia, India, Spain) on behalf of institutional, private or also cultural events.

Each and single artist featured in Visuaal's roster share the same passion for the image in motion and grow their own artistic approach.

All artists featured in the roster of the agency, though with very different styles, have in common a vision of the moving image medium and a strong artistic approach.

STAGE DESIGN

Scenic design, projection surface, component of the stage.

MOTION DESIGN

Creation of animated and interactive contents with an artistic approach.

VIDEO MAPPING

Creation and video projection on various surfaces (building, monument, installation) giving the illusion of perpetual motion.

VJING

Live performance, creating and mixing video sample.

WSK

HASTE - LE TRANSBORDEUR

LYON



VISUAAL

PHOTO : AISHUU

WSK

SHATTER - FESTIVAL HYPNOTIK

LYON



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PHOTO : JORIS COURONNET

VJ ZERO
RUMBLE FESTIVAL 2013
LYON



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PHOTO : JORIS COURONNET

REFERENCES

NÖRDIK
IMPAKT

NESCAFÉ

Les Arcs
Paradiski

ELECTRONIC
FESTIVAL DES CULTURES ÉLECTRONIQUES DE GENÈVE

LA BIENNALE
DE LYON
DANSE

INX
Electronic Festival

Mercedes-Benz

electro
picales



OUR ARTISTS TRAVELLED
AROUND THE GLOBE
(SWITZERLAND, BELGIUM,
CROATIA, INDIA, FRANCE, SPAIN)
TO WORK WITH MANY VARIED
EVENT PLANNERS AND CLIENTS
LAUNCHING INSTITUTIONAL,
PRIVATE, OR PUBLIC EVENTS.

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RUMBLE FESTIVAL – NINKASI KAO

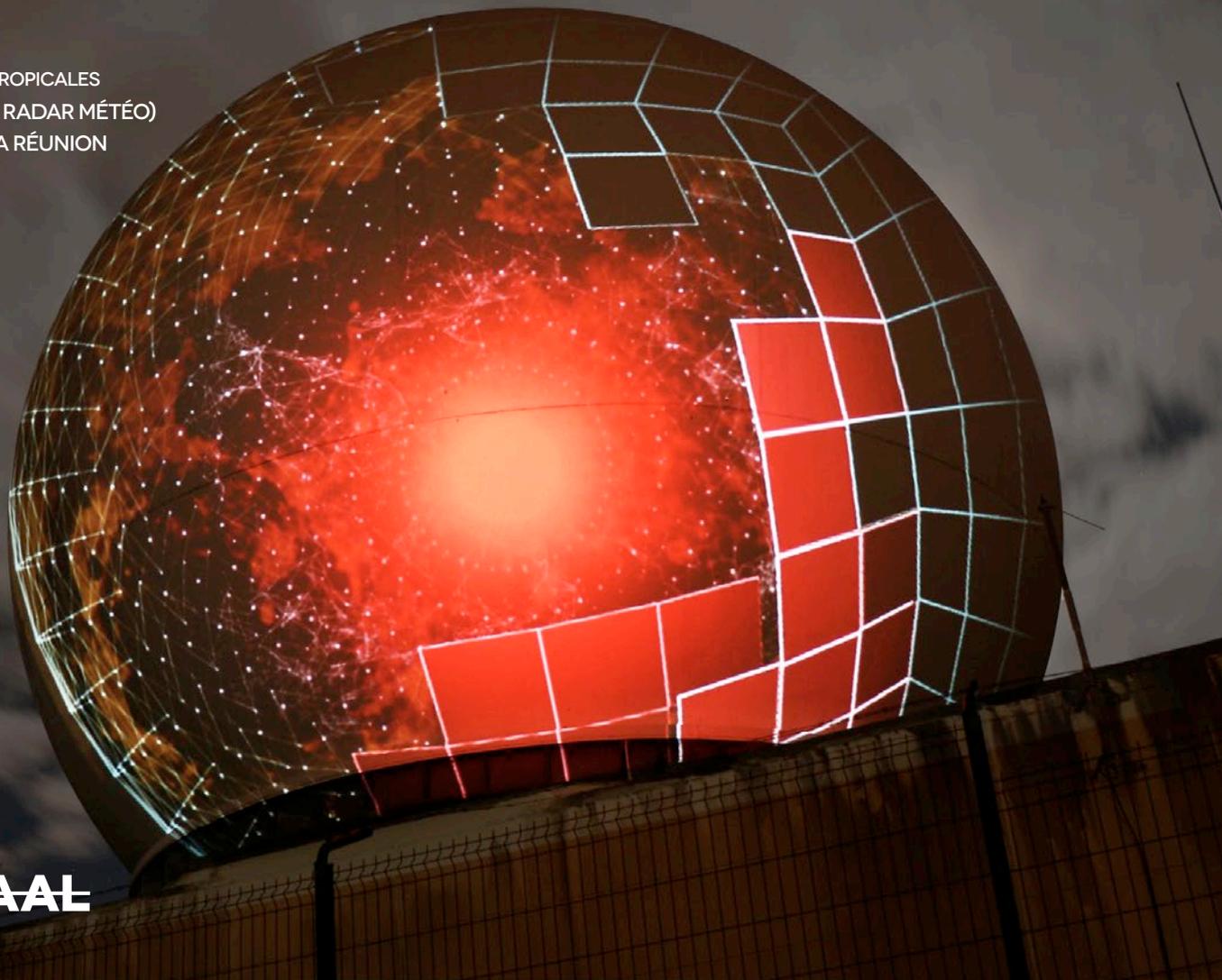
LYON



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PHOTO : JORIS COURONNET

VJ ZERO
FESTIVAL ELECTROPICALES
(MAPPING SUR RADAR MÉTÉO)
ST DENIS DE LA RÉUNION



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THE ARTISTS



WSK is a collective of visual artists gathering numerous skills in : VJing, Video Mapping, Motion Design and Stage Design.

They perform in order to provide the audience an exclusive visual and aesthetic experience through unique stages design in harmony with a place, a theme or a musical style.

The performance is immersive, the VJ set is consistent and cadenced: the visual show becomes now audio and visual.

— wskvj.com



Motion design, VJing, Video Mapping, Stage Design, interactivity, ZERO explores all forms of digital creations in connection with live imaging technology.

Working with singular and polymorphous sets up, his performances immerse the audience into a unique visual universe: hypnotic, minimalist or frenetic. He always plays in symbiosis with music to intensify the sensations.

— vjzero.com



This architects, graphists designer collective is specialized in numeric prototyping tools and new technologies.

Trying to blur the boundary between the reel and the virtual, they achieve micro-architectures and interactives installations. Thus they generate a non-standardized architecture.

Audio-visual is using as a search tool and also as an architectural expression able to reveal or increase the quality of a place or project.

— av-exciters.com



His passion for digital art and cinema leads Mysterious Kid to achieve hybrid projects. Using various material (tulle, black fabric, paint, stencil...), he also realize custom-made video mapping. His performances include 2D and 3D productions, animated textures, geometric shapes, several kind of samples: films, animations, or live recording.

— mkproject.fr



Malo is a visual performer working on various graphic universes such as industrial, natural landscape, post punk, abstract or narrative universe.

He considers his VJ project with subite link between the sound and the graphic shapes he creates.

Each sound has his own visual universe which is translated into his own graphic answer: "I see what I hear".

Following this purpose, he uses various medium as photography, traditional drawing, generative and vector shapes.

— vjchemuel.com

GLOSSARY

STAGE DESIGN (scenography) : Scenic space is organized with design elements made of different kinds of materials where the artist can project video contents.

MAPPING : Projection technology used to turn objects into display surfaces for video projection. A two or three dimensional object is spatially mapped using a software which mimics the real environment visuals will be projected on.

MOTION DESIGN : is a subset of graphic design that uses graphic design principles through animation. Motion Design also enables to create a 3D universe to develop a visual identity.

VJ-ING : Broad designation for realtime visual performance. VJing involves creation or manipulation of imagery in realtime through technological mediation and for an audience, synchronized to music.

WSK

FESTIVAL ELECTRO'CHOC

(MAPPING)

BOURGOIN-JAILLEU



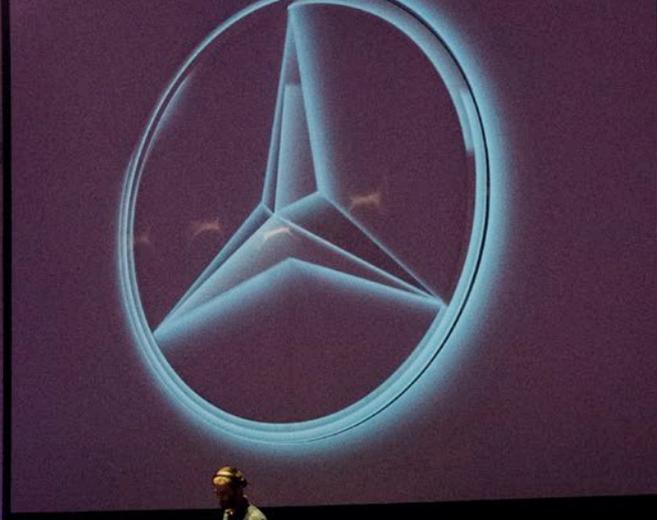
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PHOTO . JORIS COURONNET

WSK

SHOWCASE MERCEDES-BENZ

LYON



VISUAAL

PHOTO : BRICE ROBERT

WSK
INSTALLATION - DV1 CLUB
LYON

VISUAL

PHOTO: AISHUU

VISUAAL

STAGE DESIGN - MOTION DESIGN - MAPPING - VJING

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