

# VISUAAL

STAGE DESIGN - MOTION DESIGN - MAPPING - VJING

AV EXCITERS  
SKÓ - HÔTEL VIEUX PANIER  
MARSEILLE

**VISUAAL**



# CONTENTS

I

THE AGENCY

II

WHAT WE DO

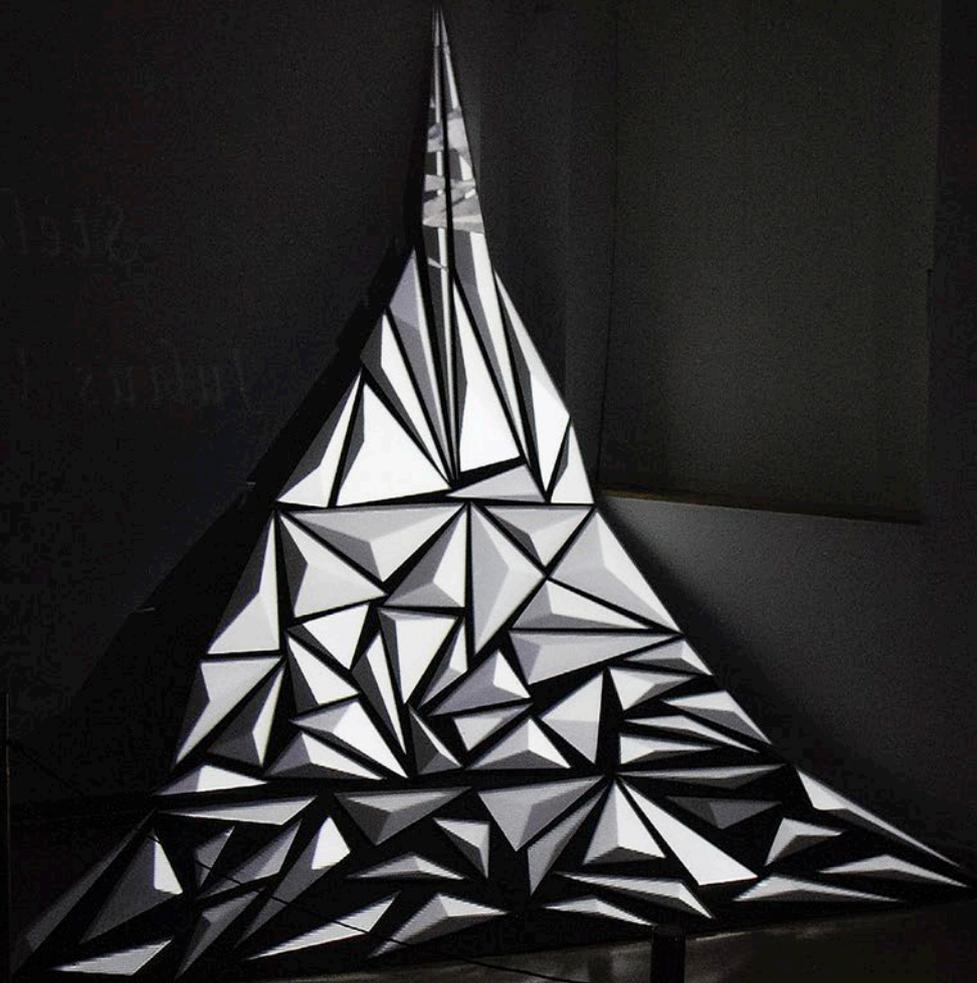
III

REFERENCES

IV

THE ARTISTS  
GLOSSARY

WSK  
GLITCH FALL  
SAINT PRIEST



**VISUAAL**

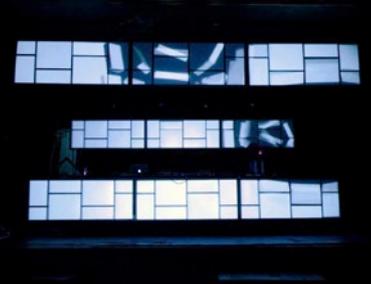
**VISUAAL : YOUR EVENTS VISUAL PARTNER**

# CONSULTING AND EXPERTISE IN VISUAL AND DIGITAL ARTS

Visuaal is the first booking agency specialized in visual and digital arts in France. Since 2010, our talent agency tends to develop, sustain and enhance visual arts.

Based in Lyon, France, we work with national and international organizations for which each project is unique : event promoters, institutions, companies and even individuals.

As each performance has to be relevant, daring and original, we offer skillful artists to ensure your event is made-to-measure understanding your needs and expectations.

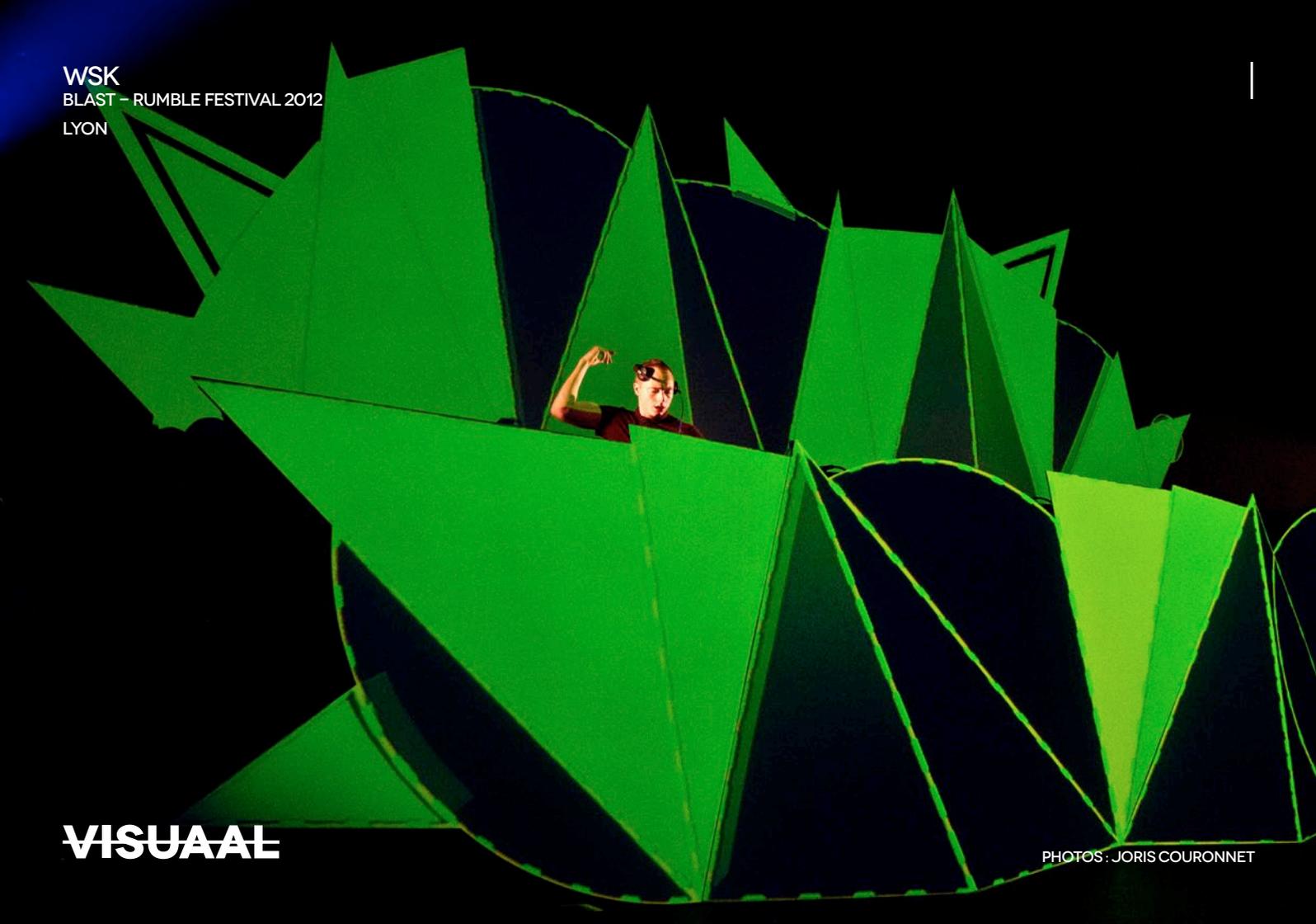


WSK  
BLAST – RUMBLE FESTIVAL 2012  
LYON

|

**VISUAAL**

PHOTOS: JORIS COURONNET



AV EXCITERS

ANALOGIC WALL

LYON

**VISUAAL**



# WHAT WE DO

**CORPORATE EVENTS / PUBLIC EVENTS**

**PRODUCT LAUNCH / OPERATIONAL MARKETING**

**SPORTS MARKETING / CORPORATE NIGHTS**

**INSTITUTIONAL EVENTS / CULTURAL EVENTS**

Visuaal's talents have performed in France and worldwide (Switzerland, Belgium, Croatia, India, Spain) on behalf of institutional, private or also cultural events.

Each and single artist featured in Visuaal's roster share the same passion for the image in motion and grow their own artistic approach.

All artists featured in the roster of the agency, though with very different styles, have in common a vision of the moving image medium and a strong artistic approach.

## STAGE DESIGN

Scenic design, projection surface, component of the stage.

## MOTION DESIGN

Creation of animated and interactive contents with an artistic approach.

## VIDEO MAPPING

Creation and video projection on various surfaces (building, monument, installation) giving the illusion of perpetual motion.

## VJING

Live performance, creating and mixing video sample.

WSK

HASTE - LE TRANSBORDEUR

LYON



**VISUAAL**

PHOTO : AISHUU

WSK

SHATTER - FESTIVAL HYPNOTIK

LYON



**VISUAAL**

PHOTO : JORIS COURONNET

VJ ZERO  
RUMBLE FESTIVAL 2013  
LYON



**VISUAAL**

PHOTO : JORIS COURONNET

# REFERENCES

NÖRDIK  
IMPAKT

NESCAFÉ

Les Arcs  
Paradiski

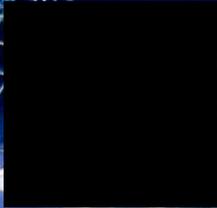
ELECTRONIC  
FESTIVAL DES CULTURES ÉLECTRONIQUES DE GENÈVE

LA BIENNALE  
DE LYON  
DANSE

INX  
Electronic Festival

Mercedes-Benz

electro  
picales



OUR ARTISTS TRAVELLED  
AROUND THE GLOBE  
(SWITZERLAND, BELGIUM,  
CROATIA, INDIA, FRANCE, SPAIN)  
TO WORK WITH MANY VARIED  
EVENT PLANNERS AND CLIENTS  
LAUNCHING INSTITUTIONAL,  
PRIVATE, OR PUBLIC EVENTS.

WSK

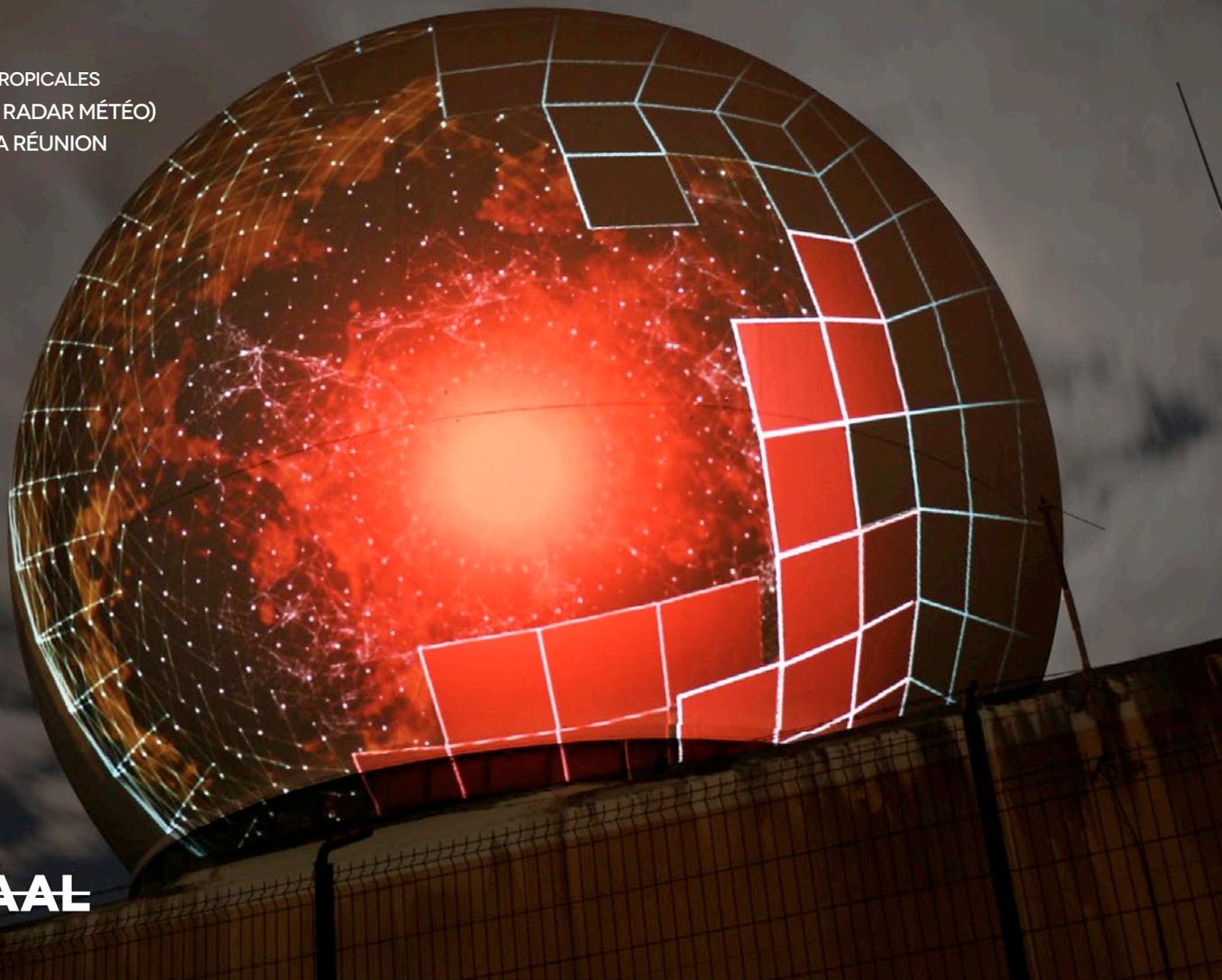
RUMBLE FESTIVAL – NINKASI KAO

LYON

**VISUAAL**

PHOTO : JORIS COURONNET

VJ ZERO  
FESTIVAL ELECTROPICALES  
(MAPPING SUR RADAR MÉTÉO)  
ST DENIS DE LA RÉUNION



**VISUAAL**

# THE ARTISTS



WSK is a collective of visual artists gathering numerous skills in : VJing, Video Mapping, Motion Design and Stage Design.

They perform in order to provide the audience an exclusive visual and aesthetic experience through unique stages design in harmony with a place, a theme or a musical style.

The performance is immersive, the VJ set is consistent and cadenced: the visual show becomes now audio and visual.

— [wskvj.com](http://wskvj.com)



Motion design, VJing, Video Mapping, Stage Design, interactivity, ZERO explores all forms of digital creations in connection with live imaging technology.

Working with singular and polymorphous sets up, his performances immerse the audience into a unique visual universe: hypnotic, minimalist or frenetic. He always plays in symbiosis with music to intensify the sensations.

— [vjzero.com](http://vjzero.com)



This architects, graphists designer collective is specialized in numeric prototyping tools and new technologies.

Trying to blur the boundary between the reel and the virtual, they achieve micro-architectures and interactives installations. Thus they generate a non-standardized architecture.

Audio-visual is using as a search tool and also as an architectural expression able to reveal or increase the quality of a place or project.

— [av-exciters.com](http://av-exciters.com)



His passion for digital art and cinema leads Mysterious Kid to achieve hybrid projects. Using various material (tulle, black fabric, paint, stencil...), he also realize custom-made video mapping. His performances include 2D and 3D productions, animated textures, geometric shapes, several kind of samples: films, animations, or live recording.

— [mkproject.fr](http://mkproject.fr)



Malo is a visual performer working on various graphic universes such as industrial, natural landscape, post punk, abstract or narrative universe.

He considers his VJ project with subite link between the sound and the graphic shapes he creates.

Each sound has his own visual universe which is translated into his own graphic answer: "I see what I hear".

Following this purpose, he uses various medium as photography, traditional drawing, generative and vector shapes.

— [vjchemuel.com](http://vjchemuel.com)

## GLOSSARY

**STAGE DESIGN** (scenography) : Scenic space is organized with design elements made of different kinds of materials where the artist can project video contents.

**MAPPING** : Projection technology used to turn objects into display surfaces for video projection. A two or three dimensional object is spatially mapped using a software which mimics the real environment visuals will be projected on.

**MOTION DESIGN** : is a subset of graphic design that uses graphic design principles through animation. Motion Design also enables to create a 3D universe to develop a visual identity.

**VJ-ING** : Broad designation for realtime visual performance. VJing involves creation or manipulation of imagery in realtime through technological mediation and for an audience, synchronized to music.

WSK

FESTIVAL ELECTRO'CHOC

(MAPPING)

BOURGOIN-JAILLEU



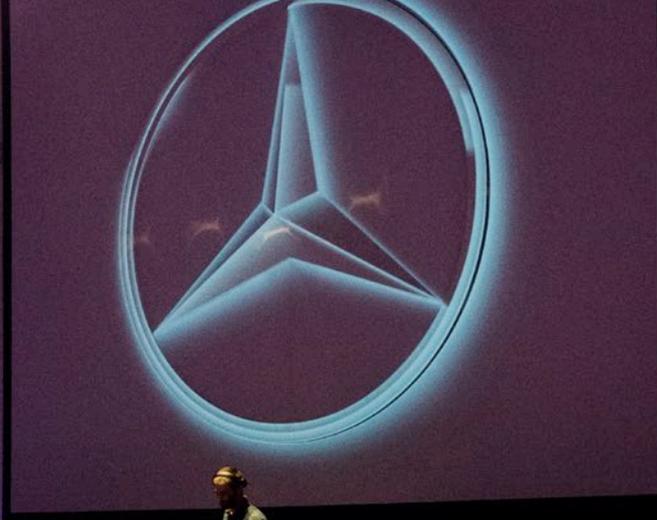
**VISUAAL**

PHOTO . JORIS COURONNET

WSK

SHOWCASE MERCEDES-BENZ

LYON



**VISUAAAL**

PHOTO : BRICE ROBERT

WSK  
INSTALLATION - DV1 CLUB  
LYON

**VISUAL**

PHOTO: AISHUU

# VISUAAL

STAGE DESIGN - MOTION DESIGN - MAPPING - VJING

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VIMEO.COM/VISUAALBOOKING

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COVER PICTURE: SAM VEYSSEYRE